

MEGAMAN®

Case Study

Pedal On



MEGAMAN'S DINO LEDs BRING NEW LIGHT TO PEDAL ON STORE

Pedal On, one of the UK's leading suppliers of bikes and accessories, recently underwent a refurbishment, specifying Megaman's Dino LED batten range to help accentuate the products on display. The manufacturer provided a high performance solution that was both energy efficient and low maintenance whilst maximising the overall aesthetic of the store.



Fixture Used



63W Dino Integrated LED Batten

Established in 1995 by a cycling enthusiast, Pedal On has grown significantly, now occupying 3 retail units in Tadley, Hampshire. Stocking products from leading brands, including Giant and Trek, the store has over 250 bikes on display on the shop floor. It was this display that led to the need for new light fittings to be installed.

To create a high-quality environment for customers, it was decided that Megaman's 63W Dino LED battens, supplied by Wilson Electrical in Basingstoke, would create the even and bright distribution of light desired. The integrated LED battens produce up to 6500 lumens, with a colour temperature of 4000K and offer a 50,000-hour lamp life.

However, it is the considerable increase in light due to the beam angle of 120 degrees that has had the biggest impact on the store's overall ambiance. In fact, the Pedal On team feel that improved visibility of the extensive product range has led to an increase in sales.

Matthew Cracknell, Sales Assistant at Pedal On, explained: "The lights are fantastic. What was once a predominantly dark shop has been transformed into a bright and open space. The 120-degree light emission ensures that the light is evenly distributed, so even the bikes stored in the highest stands are easily visible.

"Another welcome benefit of installing the Dino LED battens is that the shop has seen a reduction of over 64% in electricity costs. I couldn't recommend the product enough for anyone looking for an incredibly efficient, low maintenance lighting solution."

With a tough polycarbonate body, Dino LEDs are IP66 rated against water and dust ingress as well as being corrosion proof. The Megaman Dino range is also IK08 rated, ideal for use in high risk public areas.

For further information on the Dino integrated LED battens and other products within the Megaman fixtures range visit: www.megamanuk.com or follow @MegamanUKLtd

For more information on this project or the Megaman lamps used please contact us: