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# Case Study

## Camerons



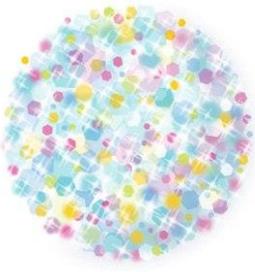
# Megaman Highlights the Merchandise at Camerons

Camerons Department Store, in Ireland, has achieved considerable energy savings on lighting thanks to a simple retrofit to Megaman's LED lamps. By replacing all lighting throughout the store including the restaurant with Megaman's Siena LED downlights, the current estimated energy figures equate to 231225 kw/hours saved per annum with an annual CO2 saving of 103 tonnes and cost savings of £30,000 per annum.



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### Lamps Used



23.5W Integrated LED Downlight

### Annual energy savings

231225 kw/hours

103 tonnes of CO<sub>2</sub>

£30,000 per annum

Camerons Department Store in Ballymena has been trading for almost 30 years and boasts stunning views from its restaurant overlooking the Slemish Mountains. The main store covers 5 floors and has over 25 individual departments where you can purchase anything from a newspaper or video game to the latest fashions or large items of furniture. The company also have two other stores locally, Camerons Furniture and McKillens.

Installed by T&E Howie, 920 of Megaman's 35.5W 4000K integrated downlights have been used throughout all three stores to replace the existing 26W CFL downlights. With the original lamps failing and constant maintenance required this was becoming increasingly inconvenient in such busy retail environments so it was imperative to find a more reliable lighting system. Megaman's Siena downlights offer a life of 50,000 hours and also a 5 year warranty so there is now little or no maintenance for the next 5 years.

Paul Howie, managing director of T & E Howie, commented "At the start of the installation, Camerons management were so impressed with the look and lux level achieved with the new lighting that they decided that all three stores should be completed in quick succession. Staff also commented that the new LED lighting really did highlight and show the colours of the merchandise to its very best which in turn has attracted more customers into all three stores".

For more information on this project or the Megaman lamps used please contact us:

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