

MEGAMAN®

Case Study

Butterfills



Simple, Yet Stunning for Butterfills with MEGAMAN LED Lighting

Family owned flooring and furniture business, Butterfill's in Llandrindod Wells, Wales recently upgraded its showroom. The refurbishment included a simple LED centrepiece that delivers in terms of both impact and energy efficiency. It includes 44 MEGAMAN® 3W Gold Filament lamps and as well as looking stunning, has the additional benefit of saving £1,025 in electricity costs and 4,402 kg of Co2 for the store every year*.



Lamps Used



Gold Filament LED Range

A successful local business built up over the past 14 years, owners of Butterfill's, Matt and Sarah Butterfill, decided that the existing showroom in Victoria Arcade needed to be updated and expanded. The store refurbishment included the renovation of the building's old theatre space. Sarah comments: "We wanted a bit of a wow factor in the old theatre space where we display all our bedroom furniture and mattresses and the filament lights were fantastic as they worked with the high ceiling space and when suspended as individual lights were visually stunning. We have had really positive feedback from our customers who often comment on the new lighting".

MEGAMAN's 3W Gold Filament Classic, Globe and ST58 shaped, dimmable LED lamps were the perfect choice for the lighting installation. The Megaman Gold Filament LED range is designed with a 2200K colour temperature to provide an extra warm illumination perfect for creating mood lighting in retail and hospitality applications.

The grouping of so many in one space shows the lamps off to maximum effect, creating a stunning visual effect. The end result is a stunningly lit, stylish showroom that has breathed new life into this landmark premises in Llandrindod Wells.

Remarks:

* The savings calculations are based on replacing 60W traditional filament lamps, operating for 9 hours daily, 7 days per week.

For more information on this project or the Megaman lamps used please contact us: